

Business Intelligence

ARE YOU MAKING INFORMED DECISIONS ?

Generating Valuable Intelligence is Challenging

Creating an effective Business Intelligence (BI) solution to track, analyse and measure performance can give you a competitive edge. However, as markets change and customer expectations shift, transforming data into valuable business and customer insight is proving increasingly challenging.

Organisations are constantly looking for faster ways to deploy solutions that support the decision making process. These requirements have led to a new generation of solutions and implementation models that rapidly answer specific business operational questions. The increased sophistication and quality of open source BI solutions, coupled with an increase in vendors offering Software as a Service (SaaS) has provided a considerable degree of flexibility to organisations seeking BI solutions.

To meet these varied challenges, Distinct offer clients access to our skilled BI team and a range of BI service delivery models. Our Intelligence solutions offer clients flexibility and minimises the risks associated with BI solution design and implementation. We have designed and delivered industry specific BI solutions for Banking, Insurance and Telecoms clients.

Our team are a unique combination of individuals that have held leading roles in key industries, combined with extensive analytics experience.

We offer the skills and knowledge to:

- o Implement and support proprietary BI software solutions
- o Provide BI, Analytics and Reporting software as a service (SaaS), onsite or outsourced
- o Implement and support end-to-end open source BI solutions

Our team consists of experts in Data Model Design, ETL, BI Reporting, Statistical Modelling, Data Mining and Service Management Delivery. Our unique expertise and flexible service delivery models will enable efficient and effective Business Intelligence delivery in your organisation.

About Distinct Intelligence Services

Distinct Intelligence Services offers the people, process and technology infrastructure to deliver cost effective BI solutions that derive insights from customer, operational and financial data. These insights form the foundation of programmes that manage performance, generate growth, reduce cost and manage risk. Our services are designed to meet organisations need for:

Business Intelligence Solutions which enable clients identify, understand and measure the key drivers of business performance and isolate opportunities for increased productivity:

- o Product portfolio analysis
- o Profitability analysis
- o Distribution channel management
- o Performance management
- o Dashboard solutions and to the desk reporting

Risk Management Services designed to meet regulatory requirements, while enabling more accurate provisioning and allocation of capital:

- o Identify, predict and report on the drivers of risk
- o Basel and Solvency modelling
- o Credit Risk Model development
- o Fraud detection and analytics
- o Operational risk analysis

Customer Intelligence and Insight activities to optimise revenue, improve marketing ROI and inform effective contact management strategies:

- o Customer profiling and segmentation models
- o Predictive modelling and campaign design
- o Churn modelling
- o Contact optimisation analysis

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A Distinct Intelligence Solution

Despite cleansed and interpretable data being a key enabler of performance and success, there are challenges associated with developing effective BI solutions; lengthy implementation timeframes, significant cost and complex delivery processes. Once live, highly skilled and expensive resources are required to both use and support these systems, driving further cost and risk into your operation.

To support clients in overcoming these hurdles, Distinct has developed **iSuite**, a secure, scalable and high performance BI infrastructure. We have successfully delivered outsourced BI, data mining and predictive analytics services across Banking, Insurance and Telecoms sectors using the **iSuite** solution.

The Distinct **iSuite** provides end-to-end BI and analytics capabilities and secure and compliant data processing on a robust infrastructure, supported by a transparent and rigorous delivery methodology. Our solution enables clients to supplement and improve existing capabilities, and rapidly prototype or deliver new capabilities in a low-risk manner. Our service reduces the overall operational risk and cost associated with the provision of Business Intelligence and analytical insights in your organisation.

Distinct Benefits

The Distinct **iSuite** offers clients the ability to transform data into valuable, effective and timely business information and delivers significant benefits including:

- o Reduced investment required in IT and analysis software
- o Facilitates the redeployment of valuable resources
- o Access to market leading analytical and modelling skills
- o Ability to augment customer data with 3rd party sources
- o Reusable and consistent models
- o Services sized and flexible to meet your budget
- o Transparent and flexible service fee structure

If you are looking for market leading advice on designing or managing your Business Intelligence, consider Distinct services and solutions.

About Distinct

- o **Distinct is a privately owned, independent consulting firm, led by a team of partners. We provide consulting, partnering services and eLearning solutions**
- o **Our industry-specific insight set us apart from the competition. Our consultants have worked within Telecoms, Insurance and Banking, ensuring our solutions are based on real life experience with proven results**
- o **Our clients include a wide range of blue chip and multinational organisations across Banking, Insurance, Telecoms and Utilities with whom we continue to deliver ongoing value and defined benefit**
- o **We have 60+ experts who leverage the power of information, people and processes to help our clients outperform their competition**
- o **We are specialists in designing and implementing Business Intelligence and decision-support systems and we help embed the output into the core of your business**
- o **As a leading practitioner of Lean and Six Sigma methodologies, we deliver programmes that contribute directly to our clients bottom line**

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