

Distinct secures ex-RSA CEO to head up UK and international business

London, 5 May 2009 – Insurance industry veteran Jeremy Riley has been hired as managing partner to further expand the UK and international business of Distinct Consulting.

Riley joins the new London office and brings proven international experience to support Distinct's ambitious growth plans in the UK and international insurance sectors.

Distinct already has an established base of blue chip clients in the UK, Ireland and internationally and Riley's arrival will add increased focus and impetus.

Riley has in-depth experience of business critical functions and leadership roles across a broad range of financial services product and distribution channels. During his time with RSA, he led successful business turnarounds; bought and sold businesses globally – most recently as international CFO and regional CEO Latin America,

Since leaving RSA in 2008, Riley has focused on the private equity market, where he has assessed and evaluated a range of potential acquisitions.

Commenting on the move he said: "Distinct is a hands-on, results-orientated management consultancy with insurance specific expertise. With insurance businesses facing unprecedented pressures at the moment the input from independent experts with a proven track record will be invaluable.

"Distinct provides support for insurance businesses across the spectrum. Where companies need support with operational effectiveness, portfolio management, risk management, customer management and claims or fraud analytics Distinct have already assisted a range of clients with these and a whole host of other industry issues."

He concluded: "I am delighted to be joining Distinct in what are extraordinary times to help businesses address the issues they are facing and to provide tangible solutions to business problems."

For further information please contact Jeremy Riley on 020 7816 5800 or 07522 939040.

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Notes to editors

Distinct Consulting is a business intelligence consultancy which provides transformational consulting services to businesses and organisations. Distinct works in partnership with clients to diagnose where business benefit can be achieved and to design appropriate solutions to deliver results. Combining a proven track record in consultancy with substantial expertise across industries and business functions, Distinct works with businesses and organisations to deliver high performing results. Distinct's website is www.distinctpartners.com